

southern
soul
MUSIC GROUP



Advertiser Guide



Reach Your Target Audience



**Over
200k**
Monthly
Engagement

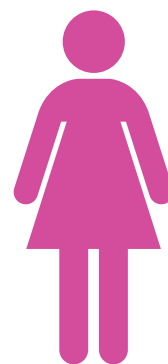
Over 23k Views
200 Subscribers

6,100
Page Likes
as of Nov. 20, 2022

Over 450
Followers



59%
Between 35 -54 yrs.



83%



16%

Target Cities

Columbus, Cincinnati, Memphis, Nashville, Raleigh, Charlotte, Charleston, Columbia, Miami, Tampa, Jacksonville, Fort Pierce, Belton, TX, Louisville, Birmingham, Huntsville, Augusta

SOLD OUT

75%*

*15 /20 Shows Sold Out






An Amazing Experience and Party Atmosphere

 Kimberly Kelly recommends Southern Soul Music Group.
November 4 at 12:27 PM · 🌐

I was finally able to see King George LIVE. Definitely a great experience. They started ON TIME and ended with a bang. Buy yall tickets! You will not regret it.

 Jazmyn Perkinson recommends Southern Soul Music Group.
5d · 🌐

I would recommend this show to anyone looking for a good southern soul party!
Traveled SIX hours to see this show and it DID NOT disappoint!
It was a phenomenal show. We are still talking about it!
I'm ready to buy tickets for another show already!
Maybe a meet and greet with artist could be added. I know I'd pay the extra!!

 Gwen Thomas Williams recommends Southern Soul Music Group.
October 24 at 6:27 AM · 🌐

We loved the show. The artists were lit. JLK Center was on 🔥 Thanks to Marvin for bringing the show to MIA. 🙌



 Angela Lane Douglas recommends Southern Soul Music Group.
5d · 🌐

The show in Raleigh on 11/11/22 was 🔥🔥🔥🔥
Every one performed great. Can't wait for the next show in DC on 2/24/23

 Sinnamon Simmons recommends Southern Soul Music Group.
October 24 at 10:20 PM · 🌐

We had a blast, amazing from the beginning to the end!! Well worth it 💜



 Faye Littles recommends Southern Soul Music Group.
October 29 at 6:13 PM · 🌐

awesome show!!!! I danced and sang all night. Can't wait until next year!!

★ 4.9 out of 5 ⓘ

Based on the opinion of 54 people





PREMIERE \$25,000

- Exclusive naming rights to selected show - "Brought to you by..."
- (20) Tickets to selected show
- Backstage access and Artist Meet N Greet
- Logo inclusion in on-stage graphics
- Inclusion in host announcements
- Logo inclusion on website
- Logo inclusion on show flyer
- Logo inclusion on social media ads
- Dedicated social media posts (20+) and Stories (20+)
- Inclusion in show's radio spot, social media ads, Facebook Events, and posts
- Distribution of advertiser's flyers, banner ads, and videos (4)
- Duration: through the show date

PLATINUM \$10,000

- (10) Tickets to selected show
- Logo inclusion in on-stage graphics
- Inclusion in host announcements
- Logo inclusion on website
- Logo inclusion on social media ads
- Dedicated social media posts (16+) and Stories (16+)
- Inclusion in social media ads, Facebook Events, and posts
- Distribution of advertiser's flyers, banner ads, and videos (2)
- Duration: through the show date

GOLD \$5,000

- (4) Tickets to selected show
- Logo inclusion on website
- Dedicated social media posts (12) and Stories (12)
- Inclusion in social media ads, Facebook Events, and posts
- Distribution of advertiser's flyers, banner ads, and videos (1)
- Duration: 2 months

SILVER \$1,000

- (2) Tickets to selected show
- Logo inclusion on website
- Dedicated social media posts (4) and Stories (4)
- Inclusion in social media ads, Facebook Events, and posts
- Distribution of advertiser's flyers, banner ads
- Duration: 1 month

BRONZE \$500

- Dedicated social media posts (4) and Stories (4)
- Inclusion in social media ads, Facebook Events, and posts
- Distribution of advertiser's flyers
- Duration: 2 weeks

COPPER \$250

- Dedicated social media posts (2) and Stories (2)
- Inclusion in social media ads
- Duration: 1 week

